

SHOWA

by **GENUINE PARTS EUROPE**

www.showabygenuinepartseurope.com

1. Who we are.
2. Functional organization chart.
3. Catalogue.
4. Web.
5. Products.

WHO WE ARE

We are a company founded in 2017, born as a representative of the Showa (one of the most important brand in suspensions) in the aftermarket.



Our catalog expands around this brand with new products and brands that complement the existing catalog. Technical product knowledge is essential in our DNA; therefore, we provide commercial and technical advice.



FUNCTIONAL ORGANIZATION CHART.

CEO

Carlos Pey

Business Development Manager (technical profile)

Javier Grande

manager@showabygenuinepartseurope.com

MARKETING & COMMUNICATION

Ernest Cornella

contact@showabygenuinepartseurope.com

PURCHASE & LOGISTICS DEPT

Alex Jiménez

logistics@showabygenuinepartseurope.com

SALES MANAGER & CUSTOMER CARE

Javier Jiménez

sales@showabygenuinepartseurope.com

ACCOUNTING DEPT

Nerea Aliaga

accounting@showabygenuinepartseurope.com

TECHNICAL / R&D DEPT

Javier Grande

technical@showabygenuinepartseurope.com

Commercial network



OUR CATALOGUE.



- Spare parts.
- KIT A.
- Oil&grease.
- Springs.
- Merchandising.



- Factory parts through Showa's aftermarket parts.
- Fork, inner kit, front fork, inner tubes, piston rod...



- Suspension tools.
- Off road springs.



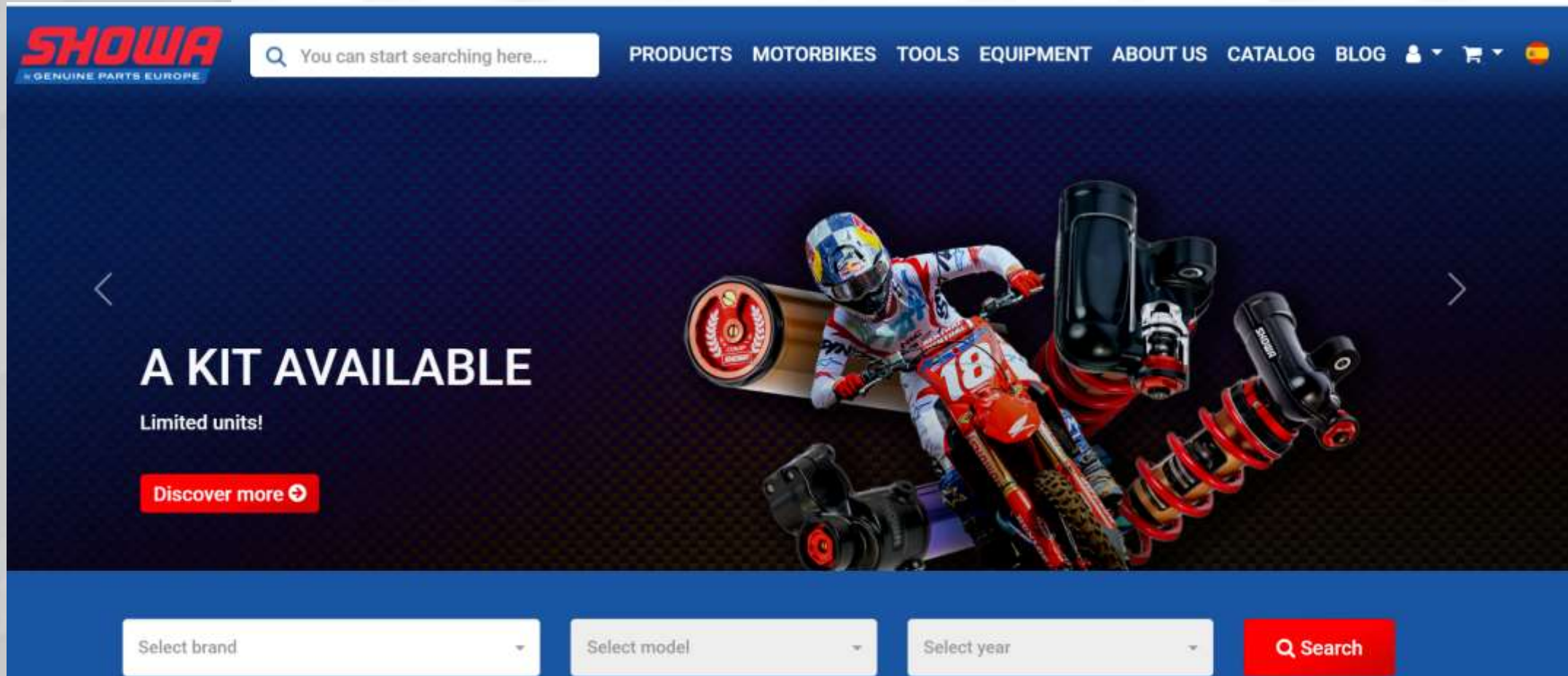
- SAG specific tool.



OUR NEW WEBSITE.

New concept:

- The company's primary communication tool.
- Professional tool.
- Resource optimization tool.





OUR NEW WEBSITE.

New concept:

- The company's primary communication tool.
- Professional tool.
- Resource optimization tool.

- Integrated with our ERP. Bidirectional → more efficient.
- Multilingual.
- Uses different roles: B2C / B2B. Different functionalities. Area for professional clients. Monitor your activity with us.
- Intelligent search engine powered by our own terminology.
- We provide our catalog information so you can easily incorporate it into your system.
- Prepared to quickly add new brands / update the catalog.

**MAINTENANCE
KITS.**



- Have all essential parts for complete maintenance readily available (fork and shock references).
- Streamline maintenance tasks.
- Simplify spare parts ordering.
- Enhance maintenance predictability and efficiency over the equipment's lifespan.
- Simplify maintenance scheduling and logistics.
- Complete maintenance tasks faster and at a lower cost.

SERVICES KITS.



- Have all essential parts for basic maintenance readily available.
- Streamline maintenance tasks.
- Simplify spare parts ordering.
- Enhance maintenance predictability and efficiency over the equipment's lifespan.
- Simplify maintenance scheduling and logistics.
- Complete maintenance tasks faster and at a lower cost.

SHOWA

by GENUINE PARTS EUROPE

OIL&GREASE.



- We have 3 front fork oils:
 - A15-00 premium oil. Used ONROAD & OFF-ROAD.
 - SS05 since many years used in Showa. Used ONROAD & OFF-ROAD.
 - SS08 is the OEM Harley Davidson oil and can be used for models need high cSt request.
 - For the rear shock, we just have one oil SS25 used ONROAD & OFFROAD.
- All our oils are currently used in MXGP/AMA SX&MX/WORLD SUPERBIKES.
Formats are 1L in a box of 12, 5L can in box of 4 and 20L can.

Showa technical grease strongly recommended for assembly suspensions. It comes in 500gr format.

SHOWA
by GENUINE PARTS EUROPE

WORKS' LINE.

SHOWA

by GENUINE PARTS EUROPE

FRONT FORK WORKS

YAMAHA TÉNÉRÉ 700



TECH INFO

Spring fork construction.
+30mm stroke vs OEM.
Twin chamber structure cartridge.
Low friction free piston.
Kashima coated outertubes.
Inner tube diameter Ø49 mm.
PVD treatment for slidepipes.
Black CNC anodized axleholders.
REB and COMP adjustment.
CNC triplelamps included.

Spring personalized.

PN:FFWYAM001

WORKS
GENUINE PARTS EUROPE

PRICE : 3299 + TAX

**TÉNÉRÉ
700**

www.showabygenuinepartseurope.com

SHOWA
by GENUINE PARTS EUROPE

WORKS' LINE.

SHOWA

by GENUINE PARTS EUROPE

FRONT FORK WORKS

MX 15-23 / ENDURO 15-23



TECH INFO

Spring fork construction.
Twin chamber structure cartridge.
Low friction free piston.
Dark kashima coated outertubes.
Slide pipe diameter Ø49 mm.
PVD coat for slidepipes.
Black full CNC anodized axelholders.
REB and COMP adjustment.
KITE split triple clamps included.

Spring personalized.

PN:FFWKT001

WORKS
GENUINE PARTS EUROPE

PRICE : 3149€ + TAX

KTM

Husqvarna

GASGAS

www.showabygenuinepartseurope.com



CARTRIDGE KIT

Transform your WP XPLOR 48mm into high performance SHOWA TWIN CHAMBER forks
MADE IN JAPAN.

No axle holder replacement or disassembly needed.

Upgrade operational function and performance of your fork with the cartridge kit, pressurized system, no damping loss.

Designed using the suspension technology proven and fed back from the racing department.

Featuring Showa's cutting-edge technologies as Kashima coating.

Settings can be adjusted externally:
COMPRESSION and REBOUND.

PRICE: 1190€ + TAX



TECHNICAL DETAILS

SHOWA TWIN CHAMBER technology.
35 mm Ø COMP PISTON
24 mm Ø REB PISTON
12,5 mm Ø ROD
Kashima coating main cylinder
Spring seat with slide bush.
OEM WP springs can be used.
Spring preload adjustable.
COMP & REB clickers.

APPLICATION LIST

KTM
EXC / EXC-F / XC-W from 2017
HUSQVARNA
TE / FE from 2017
GASGAS
EC / EC-F from 2021

CARTRIDGE KIT CONTENT

2 complete TWIN CHAMBER CARTRIDGE
2 ud BUSH ADAPTER SET
2 liters oil SS05

SHOWA
by GENUINE PARTS EUROPE

WORKS' LINE.

SHOWA

by GENUINE PARTS EUROPE

COMPLETE ROD Ø18mm DLC

WORKS
GENUINE PARTS EUROPE



TECHNICAL INFO

FEATURES

- Entire shock assembly upgrade.
- More effective COMP
- DLC black 18 mm Ø shock shaft.
- Black stopper rubber.
- Black layout.

Fittment:

- HONDA CRF 250 15-23
- HONDA CRF 450 17-23
- KAWASAKI KXF 450 15-23

PN: R12000005 HONDA
PN: R12000006 KAWASAKI

PRICE: 480€ + TAX

www.showabygenuinepartseurope.com

SHOWA
by GENUINE PARTS EUROPE

WORKS' LINE.

SHOWA

by GENUINE PARTS EUROPE

HAND CLICKER COMP ADJUSTER

WORKS
GENUINE PARTS EUROPE



Hand clicker only include actuator, not fork bolt.

PRICE: 49€ + TAX

TECHNICAL INFO

FEATURES

- COMP adjuster by hand.
- Easy adjustment.
- Fits all Ø49mm Showa forks.
- HONDA CRF 250 15-23
- HONDA CRF 450 17-23
- KAWASAKI KXF 450 15-23
- SUZUKI RMZ 450 15-23

PN: GPECLI001

www.showabygenuinepartseurope.com

SLACKER V4.



+



Slacker can show you your static sag, rider sag and tell you if your suspension is healthy and has the correct spring rates installed, all within a minute.

SHOWA
by GENUINE PARTS EUROPE

**WORKSHOP
TOOLS.**



**Thanks a lot for your attention!
Let's business together!!!**

JAVIER JIMENEZ

+34 674 253 461

sales@showabygenuinepartseurope.com

Sales Manager